

# YMCA of Greater Halifax/Dartmouth

Annual Report 2015



Building healthy communities







# Greetings

from the **Chair of the Board of Directors** and the **President and Chief Executive Officer**

"If you want to go fast, go alone. If you want to go far, go together."  
- African Proverb

Our YMCA is in an incredibly exciting time right now. We have a vision of what our YMCA can be and we are collaborating with our community to achieve bold goals.

The past year has been one of significant changes for our YMCA and we faced difficult decisions in 2015. The closure of the Dartmouth Family YMCA and the decision to close the Cornwall Child Care Centre were particularly tough choices to make, but were done with the purpose of rebuilding and revitalizing our organization.

Our Board of Directors has focused on envisioning a strategic way forward for our organization to meet the needs of our community. We were thrilled to have Brian Posavad join us in September 2015 to lead our staff as our new President and Chief Executive Officer. His experience in other YMCAs and his vision for the potential of our association will be instrumental in helping us grow. With his leadership, the Pivot Plan was developed to guide our organization for the next three years, including the development of our new state of the art John W. Lindsay YMCA facility, scheduled to open in 2019.

The John W. Lindsay YMCA, at an iconic location on the corner of South Park and Sackville Streets, is going to be a game changer in the greater Halifax community and our province. A key element of the revitalization of the downtown core, this facility will also play a fundamental role in revitalizing our organization. In 2015, we worked with our development partners, Southwest Properties, on the design of the new facility, and in January 2016 the project received approval from the city's Design Review Committee. We are very excited to see this important project moving forward. The 70,000 square foot John W. Lindsay YMCA facility will be a place where we can all come together to build a healthy community, which will in turn build healthy individuals.

While we are looking ahead, we continue to respond to the pressing and emerging needs of our community. In the last quarter of 2015, our YMCA was an integral part of the initiative to settle Syrian refugees throughout Nova Scotia. We will be

continuing this important work in 2016 and look forward to welcoming refugees and immigrants from all areas to their new home.

Our YMCA has been serving the Halifax community for 162 years and continues to support people in reaching their potential while fostering a deep sense of community. Focusing together on the opportunities before us, with a commitment to excellence, we will build on our strong history and look forward to helping generations to come grow in spirit, mind and body.



**Brian Jessop**  
*Chair,*  
*YMCA Board of Directors*



**Brian Posavad**  
*President and*  
*Chief Executive Officer*





# John W. Lindsay YMCA



As the beating heart of the YMCA in Halifax, the new facility will provide the tools and means to renew the YMCA organization, and its impact, across all our Halifax communities.

The John W. Lindsay YMCA has been specifically designed to address some of the most pressing needs in our community. Some of the challenges Halifax faces are:

- Our children aren't expected to live as long as their parents.
- Adults are living with unprecedented levels of preventable chronic disease.
- Our population is shrinking — and aging.
- Our young people and immigrants are moving away.
- Seniors are, in too many cases, living in social isolation.
- Poverty and social disengagement are negatively impacting the quality of life for our families, friends, neighbourhoods, schools and communities.

We are in urgent need of innovative ideas and creative solutions to ensure the future health and vibrancy of our citizens and our community. **Our vision is to create a stronger, more hopeful and caring community for all in Halifax.**

We will do this by opening the new John W. Lindsay YMCA, renewing our YMCA organization and enabling us to provide facilities, programs, and services right across our Halifax communities that will result in:

- Children and youth who thrive, lead healthy, long lives, and become our leaders of tomorrow.
- Adults who gain control of their health, get active and become role models and mentors.
- Seniors who socialize, connect with others, volunteer and stay involved.
- Immigrants and newcomers who participate and engage in their communities — and stay in Nova Scotia.
- Young people who can find employment, are inspired by an exciting, vibrant downtown and choose to stay in Halifax.
- Families that are healthier and happier overall.

*Given support and the right opportunities, everyone can thrive!*

# Renewing our organization

Through a renewal strategy that centers around the opening of the new John W. Lindsay YMCA facility in 2019, the YMCA will be well positioned to impact the lives of significantly more children, youth, adults, seniors, immigrants and persons with disabilities every year, with the total number expected to reach 200,000 annually in the next 10 years.

At the new John W. Lindsay YMCA facility we will have

- 6,500 Members: The new John W. Lindsay YMCA is expected to serve up to 6,500 members at a time as people of all ages experience the YMCA as a member.
- 150,000 Program Participants: We expect 150,000 people to come through the doors of the facility each year as YMCA program participants, drop-in users, recreational sport participants, and those involved in special events, community groups, birthday parties, group rentals and meetings.
- 500 Aquatic Users per Day: We expect more than 500 people per day to access the aquatic centre, both participants and day pass users, for swimming lessons, aquatic exercise, lane swimming, hydrotherapy, health prevention programs, lifeguard and instructor training, school groups and public swimming.

The new John W. Lindsay YMCA facility will allow us to help thousands more make changes to improve their health and mitigate the impacts of poor health. It will enable us to support more people who live with physical challenges and face barriers to accessibility. We will provide family development and youth experiences for greater numbers of children who deserve the opportunity to get off to a great start in life. And, we will have an even deeper impact on fostering a vibrant community by connecting people of all ages, abilities, and social and economic backgrounds to opportunities for a brighter future.

With its completion in 2019, the new John W. Lindsay YMCA facility at the corner of South Park and Sackville Streets will open its doors over a million times each year to welcome members of our community and support them in making healthy choices.



## Making way for the new!

*Construction crews are working on clearing away the former CBC Radio building in preparation for the new development including the 70,000 square foot John W. Lindsay YMCA facility.*



## Features of the new John W. Lindsay YMCA

25-metre Lane Pool • Teaching and Accessibility Pool • Hydrotherapy Whirlpool • Gymnasium • Indoor Walking, Wheeling & Running Track • Strength Conditioning • Cardiovascular Conditioning • Multiple Program Studios • Child, Youth & Family Development Centre • Great Hall • Community Meeting Rooms



# Thank you!

## to our 2015 YMCA Supporters

### **\$1,000,000 to \$2,000,000**

John Lindsay & Anne Campbell  
Marjorie Lindsay

### **\$500,000 to \$999,999**

Cliff & Jill Langin  
The Sobey Foundation

### **\$250,000 to \$499,999**

Anonymous  
J.W. Lindsay Construction  
Robert & Kathleen Richardson

### **\$100,000 to \$249,999**

Anonymous  
Great West Life, London Life & Canada Life  
Jim MacGowan  
Margot Spafford  
RBC Foundation  
The Windsor Foundation

### **\$50,000 to \$99,999**

Edith Mingo

### **\$25,000 to \$49,999**

Gregory Auld  
Larry Hayes & Sharon Nicolle  
Robert & Janet Crozier  
R.F. (Bob) & Anna Healy  
Steve & Shirley Parker  
Universal Property Management  
Wes Campbell  
William Ritchie

### **\$10,000 to \$24,999**

Brian & Jodi Posavad  
CIBC Children's Foundation  
George & Ann Rodger  
George & Margie Waye  
Hugh Smith  
Marilyn & Fraser Dewis  
Spider Video

### **\$1,000 to \$9,999**

Allan Cocksedge  
Ally Dee Julien  
Anne Melanson  
Anonymous  
Arlene Seto  
Barbara Miller Nix  
Bay of Fundy Sea Kayak Symposium  
Bette Watson-Borg  
Brian Jessop  
Bruce MacDougall  
CIBC Children's Foundation  
Crombie REIT  
Daniel Diab  
David Wallbridge  
Delmore Buddy Daye Learning Institute Inc.  
Deloitte & Touche Foundation Canada  
Edgar and Catherine Giles  
Halifax International Marathon Society  
Ian Wilkie  
International Women's Forum - Atlantic Chapter  
Jennifer Berry  
Jerry Nickerson  
John McCulloch  
Jonathan Dyer  
Karen MacRury-Sweet  
Kirk McIntyre

Larry Stordy  
Lorrie Turnbull  
Palooka's Charitable Foundation  
Robert Bell  
Sarah Ernest  
Scotiabank  
Scotiabank Colby Village Branch  
Stephen Cochrane  
Steve Butz  
Steve Countway  
Stuart McLean  
The Estate of Dean W. Salsman  
United Way of Greater Toronto  
Wilfred A. Jackson

### **Up To \$999**

Abena Colley  
Achala Hewaarachchi  
Adam Boutilier  
Aisha-Rae Bear  
Allan Kindervater  
Alyson Dow  
Amanda Edison  
Amanda Pacaud  
Amy Belanger  
Amy Falcis-Hunt  
Andrea Thompson  
Andrew Faith  
Andy Fillmore  
Angela Thorpe  
Anonymous (2)  
Arwa Mothana  
Ashley Dunphy  
Autumn Clattenburg  
Barbara Hart  
Bert Hartnell  
Bill Deluney



## Our Mission

The YMCA is a charity dedicated to the growth of all persons in spirit, mind and body, and to their sense of responsibility to each other and the global community.

***Through your support of YMCA Strong Kids, our Centre of Community Capital Campaign and the YMCA Big Cove Campership Fund, you are helping to make our work possible.***

Billy Legere  
Black Educators Association  
Bonnie Sutherland  
Brennan Handy  
Bridget Ebsary  
Carlissa Tolliver  
Carmen Radulescu  
Carole-Ann Miller  
Caroline Martin  
Catherine Campbell  
Catherine Driesbeck  
Cathy Bearisto  
Charity DeLeon  
Christine Eisenhauer  
Christopher Brown  
Cindy Hersey  
Corey Casey  
Councilor Jennifer Watts  
D. James Phelps  
Daniel Campbell  
Danielle Beals  
Darlene Butler  
Davinci College  
Dolores Atwood  
Donald Moffatt  
Doris Hollihan  
Doug Boyd  
Doug Stephens  
Dwayne Coyle  
Elizabeth Hodder  
Elizabeth Jay  
Emma Croken  
Emrys Jacobs  
Fadi Hamdan  
Fadia Ismail  
Fang Liu  
Floralba Mosquera  
Frank Coffin

Gena Silver  
George Emerson  
George Toole  
Gordon Stanfield  
Gussie Ellis  
Gwen Mowbray-Cashen  
Healy Financial Planning  
Heather Gallant  
Heather Kirby  
Heidi Reyno  
Helen Livingston  
Holly O'Leary  
Hossn Alshandawly  
Ida Legere  
In Honour of Robert Richardson  
In Memory of Margie Kelbrat  
In Memory of Murray Nixon  
Inhae Park  
Isaac Skeete  
Jaime Smith  
Jayne Luscombe  
Jean Shaw  
Jenna Myatt  
Jennifer Nicholson  
Jennifer Norman  
Jennifer Steele  
Jessica Wallace  
Jill Balser  
Jill Lacey  
Joanna Holland  
Jody Graham  
John Meagher  
Joseph Dorrington  
Julie Hayes  
Julie-Ann Robertson  
June Reid  
Kaitlin Sibbald  
Karen Clayton

Katharina Kieser  
Katherine Hillman  
Kathleen Beaton  
Kathleen Richey  
Kathryn Khan  
Kathy MacCoy  
Kelly Deon  
Kevin MacGillivray  
Kevin McCann  
Kevin Whalen  
Kim Marsman  
Kristin Ross  
Kurt Brothers  
L. Anne Galbraith  
Laura Stiles-Clarke  
Laura White  
Lauren Ingersoll  
Leanne Marcattili  
Leslie Tinkham  
Lesya Shuba  
Lisa Jorche  
Lisa Muise  
Lisa Speigel  
Lori Stamm  
Lorraine O'Neill  
Lynda Ozere  
Lynn Tilley  
Lynne Evans  
Madison Murray  
Maja Kokic  
Marcus Baksh  
Marg MacDonald  
Mark Wentzell  
Marlie Lambert  
Martin & Associates Investigations  
Martin Dussault  
Mary Belliveau  
Mary McCarthy

*Thanks to the support of  
our donors, everyone in our  
community has the chance  
to reach their potential!*



# 2015 YMCA Supporters

Melanie Leblanc  
Melanie MacDermid  
Melissa McNeill  
Melissa Spencer  
Michael Klenavic  
Michele Anthony  
Michelle Victor  
Mike Eggenhuizen  
Mike LeClair  
Mike LeDuc  
Mile Mitrovic  
Moksha Yoga Halifax Incorporated  
Nada Borden  
Nancy Van Eyk  
Natalie Putnam  
Natalie Seto  
Neil Ritchie  
Patricia Cormack  
Patricia MacPhee  
Patricia Murray  
Patty Weld Viscount  
Paul & Lorraine Campbell  
Paula Dunn  
Paula Latham  
Peter George Rodger  
Rebecca MacEachern  
Rebekah Skeete  
Retired Teachers Organization - Nova Scotia  
Teachers Union  
Rhonda Hiltz  
Robert Brown  
Robert Corkum  
Robert Moores  
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Robin Jones  
Sally Bird

Samar Mohammed Ali  
Sandra Park  
Sarah Mills  
Scotiabank Cash Management Contact  
Centre  
Sean Moore  
Sheila McDougall  
Sheila Sears  
Steve Clark  
Steve MacDonald  
Steve Morrison  
Steven Wilson  
Sue Stylianides  
Susan Brennan  
The Bin Doctor Limited  
Tilak Arora  
Tim Keenan  
Tina Mirchandani  
Tiny McCarthy  
Traci Roberts  
Virginia Salsman  
Wayne Pickett  
Wendy Birrell  
Wendy Hughes  
Yasmin Ali

Thank  
You!







## Where everyone belongs

The YMCA is a place that embraces diversity so that people of all backgrounds, abilities, ages, races, orientations, cultures and genders feel they are part of the YMCA family.



# Our YMCA Leadership

## 2015 Board of Directors

Brian Jessop, Chair  
Stuart MacLean, Past Chair  
Jennifer Berry  
Shaun Carvery  
Stephen Cochrane  
Allan Cocksedge

Lynn Coveyduck  
Peter Doig  
Jonathan Dyer  
Owen Everts-Lind  
Andy Fillmore (finished Oct. 2015)  
Karen Gardiner

Karen MacRury-Sweet  
Kevin McCann  
John McCulloch  
Liana O'Brien  
Neil Ritchie  
Ian Wilkie (finished Dec. 2015)

## 2015 Board of Honorary Trustees

The Honourable Alan R. Abraham  
Gregory (Greg) D. Auld  
Douglas Boyd  
Daniel M. Campbell  
Paul F. Campbell  
Wesley G. Campbell  
Peter M. Conrod  
Paul J. Dyer

Peter G. Fardy  
Peter Green  
Mary Ellen Gurnham  
R.F. (Bob) Healy  
Fred Honsberger  
Wilfred Jackson  
John W. Lindsay Jr.  
James MacGowan

R.A. (Rod) McCulloch  
Kirk D. McIntyre  
Don C. Mills  
Robert Richardson  
L. Robert (Robbie) Shaw  
George Wayne

## Honorary Life Members

The Honourable Alan R. Abraham  
Rhoda Day  
Lou Gannon

Audrey Manzer  
Charles G. McLeod

## Patron of the Association

Brigadier-General The Honourable J.J. Grant,  
CMM, ONS, CD (Ret'd), Lieutenant Governor, Province of Nova Scotia



Our Board members showing their Y pride in the most Canadian way possible — TOQUES!

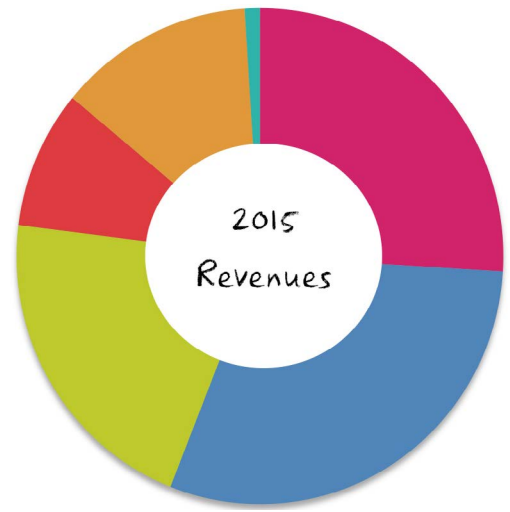
Pictured from left to right are Allan Cocksedge, Karen Gardiner, Jonathan Dyer, Lynn Coveyduck, Neil Ritchie, Peter Doig, Owen Everts-Lind, Brian Jessop, Kevin McCann, Jennifer Berry, Karen MacRury-Sweet, John McCulloch, Liana O'Brien and Stuart MacLean. Missing are Shaun Carvery, Stephen Cochrane, Andy Fillmore and Ian Wilkie.



# Financial Report

## Statement of Operations

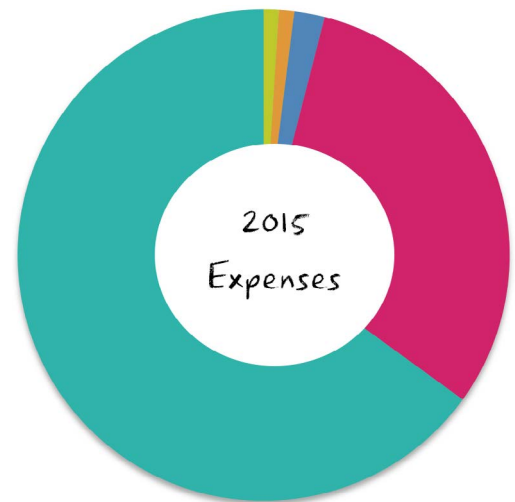
Year ended December 31	2015	2014
Total revenue	\$6,862,558	\$7,754,024
Total expenses	6,960,612	7,676,289
Excess of revenues over expenses before other operating expenses	(98,054)	77,735
Amortization and other operating expenses	(281,424)	(332,603)
Contributions from operations	(379,478)	(254,868)
Investment income	33,913	140,469
Excess of (expenses over revenue) revenue over expenses	\$(345,565)	\$(114,399)



- 26% ■ Child Care
- 30% ■ Immigrant Services
- 21% ■ Employment
- 9% ■ Camps
- 13% ■ Health and Wellness
- 1% ■ Fundraising

## Financial Position

December 31		
Total assets	\$5,753,449	\$5,998,542
Total liabilities	1,122,355	1,391,437
Deferred capital contributions	4,500,168	4,130,614
Net assets		
Investment in capital assets	901,492	1,058,369
Restricted for endowments	337,768	337,768
Internally restricted	196,261	181,955
Unrestricted (deficiency)	(1,304,595)	(1,101,601)
	\$130,926	\$476,491
	\$5,753,449	\$5,998,542



- 1% ■ Promotion and Marketing
- 1% ■ Staff and Volunteer Development
- 2% ■ Plant and Facilities
- 31% ■ Program and Supplies
- 65% ■ Salaries and Benefits



Strengthening the  
foundations of community



**YMCA of Greater Halifax/Dartmouth**

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902-423-9709

Charitable Registration No. 136 560 760 RR0001

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