



Thanks to you, the YMCA is a  
place where everyone belongs.

2018 Donor Report  
YMCA of Greater Halifax/Dartmouth

# Creating meaningful impact

For every age, stage, and ability

Helping families thrive – through the support and development of children and youth – is so much more than providing a safe place to play before and after school.

We're strengthening our commitment to our community by providing family-centered services to support newcomers to Halifax and Nova Scotia; we've helped thousands secure employment through regular workshops and one-on-one support. Soon we'll enable significant expansions of physical space, programs, and services with our new John W. Lindsay YMCA to meet the growing needs of Halifax.

It's an exciting time to be a part of the Y. We celebrated a full year at our new Centre for Immigrant Programs and assisted over 4,500 newcomers throughout HRM.

We reinvigorated the YMCA Peace Breakfast this year; having over 230 attendees watch as we honoured four YMCA Peace Medal recipients for their dedication to the values of P.E.A.C.E. (Participation, Empathy, Advocacy, Community, and Empowerment). As part of Peace Week, we hosted the inaugural Out & Equal Job Fair at our Community YMCA, which was the first of its kind in Nova Scotia, a job fair catered to members of the 2SLGBTQ+ community. It was a great success!

We've also welcomed many new talented staff and volunteers to our Y, and have had an incredible year of growth and community building.

Big Cove YMCA Camp had its highest registration to date with 864 campers attending over the 8-week summer camping period. We are especially proud that we were able to financially support 64 youth, giving them the camp experience that lasts a lifetime. Big Cove's partnership with NSCC has made great strides this year, replacing two of Big Cove's cabins, with another renovation project to be completed in 2019.

As we look forward to the next phase of the YMCA, we are determined to be a genuine, welcoming, and hopeful place. This is the community we want – a community where we share a sense of social responsibility and where children and families thrive.



**Brian Posavad**  
*President and  
Chief Executive Officer*



**Peter Doig**  
*Chair,  
YMCA Board of Directors*

## 2018 YMCA Leadership

**Board of Directors:** Peter Doig (Chair), Jennifer Berry (Vice Chair), Lynn Coveyduck, Owen Everts-Lind, Patty Faith, Sonya Fraser, Kim Gannon, Karen Gardiner, Stephen MacDonald, Ayo Makanjoula, Kevin McCann, Dave Murray, Brian Thompson, and Miriam Zitner.

**Board of Honorary Trustees:** The Honourable Alan R. Abraham, Gregory (Greg) D. Auld, Douglas Boyd, Daniel M. Campbell, Paul F. Campbell, Wesley G. Campbell, Peter M. Conrod, Paul J. Dyer, Peter G. Fardy, Peter Green, Mary Ellen Gurnham, R.F. (Bob) Healy, Fred Honsberger, Wilfred Jackson, Cliff Langin, John W. Lindsay Jr., Carole MacDougall, James MacGowan, Stuart MacLean, R.A. (Rod) McCulloch, Kirk D. McIntyre, Don C. Mills, Robert Richardson, L. Robert (Robbie) Shaw, George Wayne, and Sarah Young.

**Honorary Life Members:** The Honourable Alan R. Abraham, Rhoda Day, Lou Gannon, Audrey Manzer, and Charles G. McLeod.

**Patron of the Association:** Brigadier-General The Honourable J.J. Grant, CMM, ONS, CD (Ret'd), Lieutenant Governor, Province of Nova Scotia

**Senior Leadership Team:** Brian Posavad *President & CEO*, Lorrie Turnbull *Chief Operations Officer*, Kellea Redden *Chief Financial Officer*, Amy Rector *Human Resources Manager*, Sarah B. MacDonald *Director of Fund Development*, Kailee Hominick *Communications Manager*, TL Johannesson *Manager of Child & Youth*, Jim Pomeroy *General Manager of John W. Lindsay YMCA*, Rebekah Skeete *Director of Employment Services*, Jennifer Thornhill *Senior Manager of Centre for Immigrant Programs*, and Lynda Thomas *Operations Manager of Employment Services*.

"The days are long,  
but the time is short.  
Camp levels every  
social playing field –  
it's a melting pot of  
perfection."

## Breanna

Breanna Lane started her journey at YMCA Big Cove Camp over 15 years ago. She came to camp as an extremely shy kid and left with irreplaceable experiences and memories; a network of life-long friends.

Her first year at Big Cove was when she was 11 years old. She recalls being very nervous on the first day, but as predicted by the Big Cove staff who have seen it every year, she was devastated to leave on the last day and cried the whole way home.

She credits Big Cove – and in particular, the 10 day-out trips and overnights by herself – with helping shape her sense of self and build her confidence. After spending four years as a camper, she completed both Leadership I and Leadership II programs. Breanna also spent five years as Big Cove Staff.



# Your Impact

Here's a snapshot of the impact made in 2018 thanks to our volunteers, staff and donors like you!



**\$133,524**

provided in financial assistance in 2018 to ensure that **no one is turned away** due to economic circumstance

Our story began

165 years ago



**2,757**

youth thrived in YMCA Youth Programs



**3,431**

youth have been supported in school through YMCA School Settlement



**3,144**

newcomers found new beginnings in Halifax



**370**

families had a sense of security knowing that their child was in a safe and nurturing environment at YMCA preschool, child care and after school programs



**1,715**

campers were physically active and made long-lasting friendships at YMCA Day Camps & Big Cove YMCA Camp



**2,149**

new clients at our 8 YMCA NS Works locations



**32,000**

visits to our Employment Centres



**Thank you!**

All this would not have been possible without YOU.



## YMCA PEACE BREAKFAST

230+ participants  
4 peace medal recipients

## HRM & NOVA SCOTIA

78 program sites

## DONATIONS

\$520,998.91 raised through our Community Campaign

## # OF CHILDREN, YOUTH, ADULTS & SENIORS SERVED

approx. 42,300

“Being able to come back home and live through the Y all over again and securing a full-time position just makes me not want to go anywhere else. I love this place!”

**Jade**



**Community YMCA**



Jade Verney's life at the Y started at 10 years old when she came to play basketball. Her first coach was Stephen Nelson – the very person that she now shares an office with as Youth Development Coordinator for the Community YMCA!

Jade played basketball from ages 10 to 16, including playing for Citadel High School. She came back to coach in order to give back to the kids. After working for the YMCA part-time since 2011, she secured her full-time position last fall.

“Being able to come back home and live through the Y all over again and securing a full-time position just makes me not want to go anywhere else. I love this place.”

Jade is now bringing her son up through the YMCA basketball program and he's starting out with the same coach she had – Stephen Nelson! “It's all in the family!”

"I have a deep respect for the YMCA's principle of offering programs to participants regardless of their ability to pay. That would have been me as a young boy – unable to pay, but very much wanting to play." – Robert Richardson



**Robert**

## The Power of Philanthropy

Robert Richardson was born into social housing in Halifax's Mulgrave Park and spent his early years in the North End with his parents and seven of his ten siblings. They all lived in what he refers to as a "cozy two bedroom apartment."

At the age of 10, Robert and three of his siblings went to live with his sister, Shirley, and her husband Stephen after their mother unexpectedly passed away. At the young age of 25, Shirley and Stephen took on the care of two children and two teenagers.

Robert is now an industrious entrepreneur, well-respected business leader, and a tireless community builder with a long history of commitment to making our community a better place. Robert has dedicated his time, talent, and treasure to the YMCA and serves as a member of our Capital Campaign Cabinet, Honorary, Honorary Trustee, Chair of the YMCA Legacy Foundation, and was the Past-Chair of our Board of Directors.



## Value of Volunteering

Shawn grew up going to the Community Y and learned a lot of valuable life lessons. He wanted to start volunteering to give back to the kids and has been volunteering for a total of 15 years at our YMCA. Shawn coaches the Junior NBA and Panthers Basketball teams. Now, both of his sons play! He says, "kids are the best motivator for volunteering. They're engaged and want to learn."

# Celebrate the Original Social Network

In October 2017, we launched the Original Social Network community campaign in support of the new John W. Lindsay YMCA facility opening later this year in the heart of downtown Halifax. We are excited to announce that we have exceeded our \$500,000 goal; raising a total of \$520,998.91 to date!

We look forward to continuing the campaign throughout the spring and creating even more support and positive impact in our communities.

We'd like to thank everyone who donated time, talent, or treasure to this campaign; having shown your support for our new John W. Lindsay YMCA. Thank you for being part of the original social network and helping to build a healthier and more caring, inclusive, and connected community for all!

Special thanks to our dedicated Community Campaign Committee volunteers:

*Lynn Coveyduck, Chair*

*Anthony Archibald*

*Patty Faith*

*Kim Gannon*

*Staci Latham-Murphy*

*Madeline Lawler*

*Gail Sloane*

*Catherine Stevens-Doane*

*David Wallbridge*

*Ellen De Kruyff*

*Nancy Hayes*

*Judy Hebert*

*Mike Juurlink*

*Natalie Leblanc*

*Elizabeth McCrae*

*Gordon Whittaker*

*Margot Spafford*

To learn more about how your gift to the YMCA of Greater Halifax/Dartmouth has impacted your community, visit [www.ymcahfx.ca](http://www.ymcahfx.ca) | [originalsocialnetwork.ca](http://originalsocialnetwork.ca) or contact our team below:

**Sarah B. MacDonald, CFRE**

*Director of Fund Development*

**(902) 430-4016**

[sarah.macdonald@halifax.ymca.ca](mailto:sarah.macdonald@halifax.ymca.ca)

**Amanda Rose**

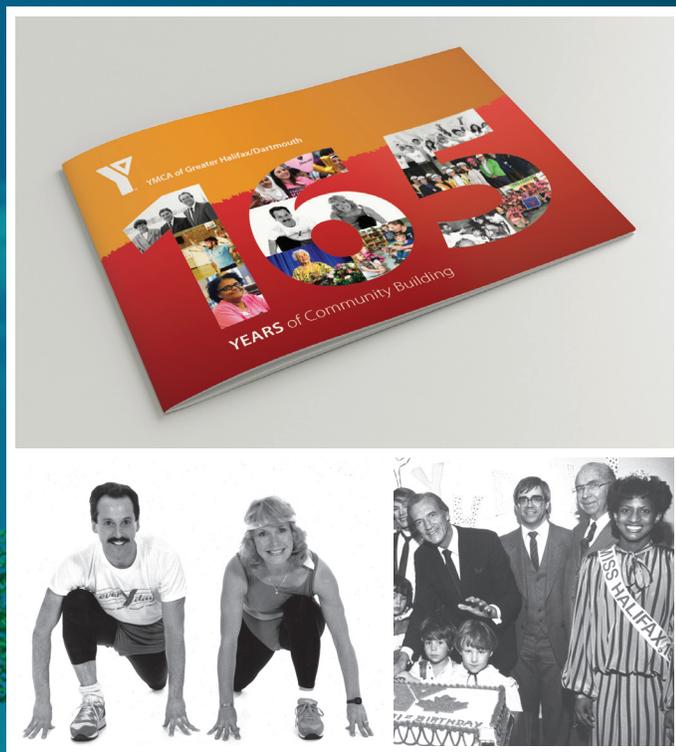
*Campaign Coordinator*

**(902) 580-2740**

[amanda.rose@halifax.ymca.ca](mailto:amanda.rose@halifax.ymca.ca)

# 165 Years of Community

The YMCA of Greater Halifax/Dartmouth has been through two world wars, one of the biggest explosions in history, and a massive fire that destroyed the Community YMCA in July 1979. Through it all, the YMCA has remained a centre for everyone to grow in spirit, mind, and body.



## Did you know?

**1855:** Halifax had its first YMCA Annual Report in Canada.

**1860:** Two members did the first YMCA "fundraising blitz" by calling on 20 members in one hour -- they made 12£.

**1878:** Demonstration of the telephone at the Halifax YMCA with 120 attendees.

**1901:** YMCA orchestra was active at YMCA functions and performed at church socials and other community organization meetings.

**1930:** In addition to WW1, WW2 and Halifax explosion, the Y was heavily used during the Great Depression in the 1930s.

**1969:** Kinderschool Y program at Kin House on Caledonia Road.

**1981:** Full-day Day Care opens.



**YMCA of Greater Halifax/Dartmouth**

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