



“Because of the Y,  
I’m on a journey  
that is filled with  
light and joy!”

– Linda Carey

2019 Donor Report  
YMCA of Greater Halifax/Dartmouth

# "The YMCA has always been and will continue to be here for you."

For over 165 years – longer than Canada has been a country – the YMCA has been an integral part of the community evolving to meet the needs, embracing change and welcoming people of all ages, backgrounds, abilities, social and economic circumstances.

As a longstanding charity, the YMCA has been at the leading edge of community need. Our staff and volunteers have aided in two World Wars, the Halifax Explosion, and the Great Depression. We founded the first overnight camp in Canada, Big Cove YMCA Camp, in 1889, developed pre-employment classes in the late 60s for those who needed to continue their education, and established the Ys Job Generation Project which served unemployed youth with multiple barriers to employment. We have also been providing in-school support for immigrant children and youth since 1992.

Today, the YMCA provides vital community services that are having a positive impact on some of Canada's most pressing social issues—from chronic disease to unemployment, immigration, social isolation, child development, inequality and more. During this unprecedented time of Covid-19 (Coronavirus)

global pandemic, we are here to support our most vulnerable, as we always have been.

Our incredibly dedicated staff and volunteers remain on the front lines, to ensure we are connecting with our community online and over the phone through various employment workshops, online fitness and wellness classes, child care activities, and discussion groups. Although we are currently practicing social distancing, we are here to support our community to combat feeling socially isolated. Our wish is for everyone to have a sense of belonging and unity through this time – because community endures, despite any physical separation.

The YMCA is here for you, and we will get through this, together.



**Brian Posavad**  
*President and  
Chief Executive Officer*



**Jennifer Berry**  
*Chair,  
YMCA Board of Directors*

***Building healthy communities through the power of belonging.***

## 2019 YMCA Leadership

**Board of Directors:** Jennifer Berry (Chair), Peter Doig (Past Chair), Sonya Fraser (Vice-Chair), Lynn Coveyduck, Owen Everts-Lind, Patty Faith, Kim Gannon, Karen Gardiner, Stephen MacDonald, Ayo Mekanjuola, Dave Murray, and Miriam Zitner.

**Board of Honorary Trustees:** Brian Jessop (Chair), The Honourable Alan R. Abraham, Gregory (Greg) D. Auld, Douglas Boyd, Lydia Bugden, Daniel M. Campbell, Paul F. Campbell, Wesley G. Campbell, Peter M. Conrod, Paul J. Dyer, Peter G. Fardy, Mary Ellen Gurnham, R.F. (Bob) Healy, Fred Honsberger, Wilfred Jackson, Cliff Langin, John W. Lindsay Jr., Carole McDougall, James MacGowan, Stuart MacLean, R.A. (Rod) McCulloch, Kirk D. MacIntyre, Don C. Mills, Robert Richardson, L. Robert (Robbie) Shaw, George Waye, Sarah Young.

**Honorary Life Members:** The Honourable Alan R. Abraham, Rhoda Day, Lou Gannon, Audrey Manzer, and Charles G. McLeod.

**Patron of the Association:** Brigadier-General The Honourable JJ. Grant, CMM, ONS, CD (Ret'd), Lieutenant Governor, Province of Nova Scotia



# Did You Know?



The YMCA has **78 program sites** across HRM and Nova Scotia

We have over **250 donors** that have donated anywhere between **\$5 and \$3 million**

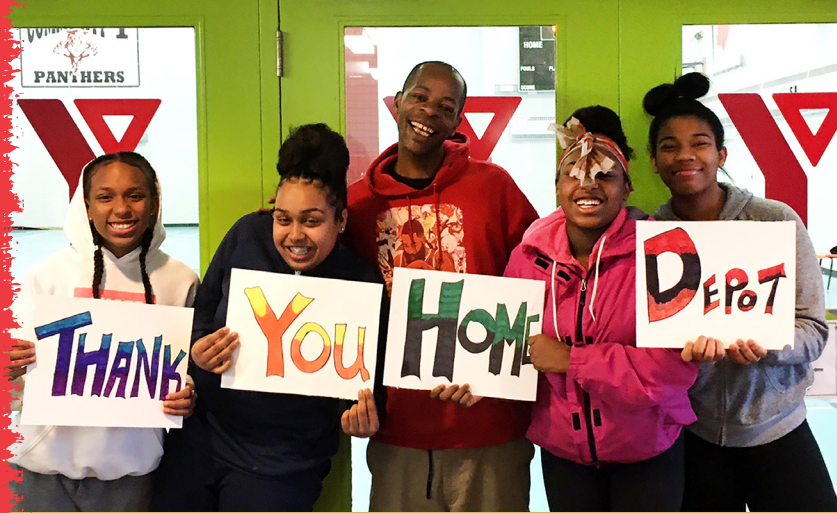


We are in over **40 schools** in HRM providing **in-school settlement supports** and before and after **school care**

On **November 21, 2018** we held our **first annual "Out & Equal Job Fair"** in HRM for the **2SLGBTQIA+ community** at our Community YMCA



The **YMCA** is a charitable not-for-profit organization that **ensures no one is ever turned away due to economic circumstance**



## Thriving Youth Program

Made possible by the generous support of The Home Depot Grant, the Community YMCA began the **Thriving Youth Program** for youth ages 14 - 18 years. This program focuses on leadership skills and development, to help youth reach their full potential.

"The Thriving Youth Program gave me a lot more exposure to the YMCA. Before I joined this program, I had not been very good at prioritizing. I did a lot of things I wanted to do, instead of things I needed to do. I didn't know what to expect going into this program. I learned a lot about how to "beef up" my resume and it was very inspiring the day we helped out the seniors at Northwood. My favourite part was the day session we had with Nova Scotia Best! I learned about customer service. Dee and the Y staff taught me so much. The Thriving Youth Program was life changing."

– **Eve Wedderburn**

*Thriving Youth Program Participant*

# Impact

Here's the impact made in 2019 thanks to our volunteers, staff, and donors like you!



## Our Vision for 2020

### DEVELOP OUR CENTRES OF COMMUNITY



#### Successfully open the new John W. Lindsay YMCA

- The new YMCA will be a vibrant place and a strategic piece of our service delivery to our community.
- A comprehensive approach to health and wellness will be shared by all YMCA programs.

#### Big Cove YMCA Camp

- We will work with our partners to develop a complete strategy and timeline to support the renewal of Big Cove YMCA Camp

### PROMISE OF EXCELLENCE



#### 2021 - 2025 Strategic Direction

- We will develop a collaborative and extensive strategic plan for our YMCA.

#### Active Partner in the Health Continuum

- We will begin to position the YMCA as a strong partner in the Nova Scotia health continuum; working with health care professionals to address the greatest needs of our community.

### INCREASE OUR CAPACITY



#### Our YMCA will continue to improve our integrated operational approach

- Our YMCA will increase resource capacity by integrating our systems, programs and services, ensuring they are relevant, safe, sustainable, impactful, collaborative, and inclusive.
- We will look for opportunities to strengthen the YMCA through synergies with our provincial counterparts.

#### Further develop our Philanthropic Culture

- We will continue to focus on philanthropy through the establishment of a work group that will further enhance our philanthropic capacity.

### OUR YMCA FAMILY



#### Employer of Choice

- The YMCA will engage our staff, volunteers, members, participants, and the greater Halifax community in envisioning the future of our YMCA.
- We will continue to foster a united approach to our team, goals, and our stories.



# YMCA Celebrates Campaign Cabinet

*Thank you for your incredible support!*

The YMCA of Greater Halifax/Dartmouth team would like to thank the dedicated volunteers of our campaign cabinet, whose passion and leadership were integral to the success of our \$11 million YMCA Centre of Community Campaign in support of the new John W. Lindsay YMCA.

Because of you, we've raised necessary funds to support people of all ages to gain new skills, build confidence, feel a sense of belonging and lead healthy lives. This important work creates lasting impact for those in HRM as we continue building healthier, stronger, more connected communities for years to come.

**John Lindsay Jr.**, *Capital Cabinet Chair  
Chairman, East Port Properties*

**Jim MacGowan**, *Treasurer  
Partner, Deloitte*

**Robert Richardson**  
*Executive Vice President & Chief Financial Officer, Killam Properties*

**Cliff Langin**  
*President, East Coast Mobile Medical*

**Lynn Coveyduck**, *Community Campaign Chair  
Director, Innovation & Industry, NSCC*

**George Rodger**, *YMCA Career Executive & Vice Chair,  
Counselling Foundation of Canada*

**Bob Healy**  
*Founder, Healy Financial Planning*

**Margot Spafford**,  
*Dedicated Community Volunteer & Philanthropist*

**June Baird**,  
*Former YMCA Board Chair & Dedicated Community Volunteer*

## Celebrating Marjorie Lindsay *Honorary Chair*



Our organization and the Halifax community has lost a champion. Marjorie Lindsay passed away peacefully on May 1st, 2020 at the age of 94. She was wife and partner of John W. Lindsay Sr., as well as the mother of John W. Lindsay Jr. and Deborah

Rotta-Loria – all strong supporters and members of our YMCA family. Marjorie was a force of good in our community; and integral part of the YMCA for decades. Most recently, Marjorie held the position of "Honorary Chair" for our capital campaign in support of the John

W. Lindsay YMCA. At the launch of the campaign, she described how, "the Y is special," for her family and for countless others.

Mrs. Lindsay demonstrated her dedication to inclusion and care for others through her ongoing support of the Y, as well as organizations such as the Northwood Foundation, the Halifax Public Library, the IWK, and local universities. Educated as a social worker, she gave back to others through her time, talent, and treasure. She gave so much of herself to others, that she was uniquely awarded an Association of Fundraising Professionals Individual Award in 2013, as well as a Lifetime Achievement Award to both her and her late husband, John, in 2016. Marjorie's legacy of generosity will live on through the tens of thousands of people she has helped throughout her life, as well as through those values she has taught in her children and grandchildren. Marjorie Lindsay made our community better, and for that, we are very grateful.



# 2019 YMCA Young Ambassador, Marlon Solis



YMCA Young Ambassadors Program is an eight month leadership development program for full-time YMCA staff ages 21 – 32 years old. Marlon Solis has been a YMCA employee for 3

years, and currently works with our Centre for

Immigrant Programs. Marlon's leadership project topic for the YMCA Young Ambassador Program was titled: Incorporating "Multicultural citizenship" into YMCAs approach to diversity and inclusion. The vision of Multicultural citizenship prioritizes individual self-narratives which form the principal context for social and community connections. These self-narratives should be represented in tangible and visible ways that inspire continual dialogue about multiculturalism and diversity in Halifax.

"Working with the YMCA has allowed me to connect with people all over the world. The YMCA offers young people many opportunities to be involved not just locally, but also nationally and even globally!"

## YMCA Peace Medal Breakfast

We had an incredible and inspiring Peace Medal Breakfast this year. Thank you to everyone who attended our awards ceremony and congratulations to the 2019 Peace Medal Winners: Trayvone Clayton, East Coast Filipino Portal, and Halifax Mobile Food Market. Special thanks to our keynote, The Honourable Dr. Mayann Francis. We hope to see you all at this year's ceremony in November!

### About the YMCA Peace Medal

Each year as part of YMCA Peace Week, YMCAs across Canada present the YMCA Peace Medal to individuals or groups who, without any special

resources, status, wealth or position, demonstrate a commitment to the values of P.E.A.C.E. (participation, empathy, advocacy, community and empowerment) through contributions made within their local, national, or global community.



*Pictured from left: Halifax Mobile Food Market, Trayvone Clayton, Brian Posavad, and East Coast Filipino Portal.*



# We welcomed our first John W. Lindsay YMCA Members

Thanks to you, we've raised over **\$11 million** and are getting one step closer every day to opening our new John W. Lindsay YMCA Centre of Community! There's something for everyone at the Y. Already, **close to 500 members** have signed up to be part of Halifax's newest community hub.

Everyone is welcome at the YMCA. It's important to us that our facility and programs are as inclusive and accessible as possible. Your donations provide **financial assistance to 1 in 3 members** every year!



## Empowering Young Leaders

Thanks to generous donors, **25 youth** from the North End, Dartmouth and across HRM were given the opportunity to attend and be inspired by *A Conversation with President Barack Obama* in November.





For more information about how you can give your time or treasure to the YMCA, contact: Sarah B. MacDonald at [sarah.macdonald@halifax.ymca.ca](mailto:sarah.macdonald@halifax.ymca.ca)

Follow Us Online!

   @YMCAHD  
[www.ymcafx.ca](http://www.ymcafx.ca)

# How you can give back to your community

## Volunteer

We have a wide range of opportunities to match your interests, skills, and availability. As a YMCA volunteer, you can coach a team or lead an exercise class, be a mentor to a future leader, fundraise for a cause that's important to you, or have your voice heard by advising on local issues. You can make a big difference in the lives of people in your community.

## Ways to Donate

Whether you choose to make a one-time donation or a pledge for up to five years, your contribution will bring us one step closer to realizing a healthier and more connected, inclusive, caring, and prosperous community. You'll receive a charitable tax receipt for all donations of \$25 or more. Charitable tax receipts can reduce the actual cost of your gift by up to 54% (for residents in Nova Scotia), depending on the amount donated and your income bracket.

## Sponsorship Opportunities

We have sponsorship opportunities for many of our YMCA events, in particular our marquee event The YMCA Peace Medal Breakfast that happens in November annually. There are many levels for sponsorship, and for each level of sponsorship will include logo on any pre-or onsite promotional material created in coordination with the event, including poster, program inclusion, website presence, press release and on our YMCA of Greater Halifax/Dartmouth social media platforms.

## Ways to Partner

Amplify the impact of your support for the YMCA of Greater Halifax/Dartmouth by encouraging your staff, customers, members, and network to join you in supporting the health and wellness of your community.

**Employee Giving Programs | Customer Giving Programs | Special Fundraising Initiatives**



**YMCA of Greater Halifax/Dartmouth**

5670 Spring Garden Rd, Suite 306, Halifax, NS B3J 1H6 | (902) 423-9709

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